



Orchestrating Co-Intelligent Work on Microsoft 365

Bring Project and Work Management Into the Flow of Work

Teams4PM unifies execution, collaboration, and visibility across the Microsoft 365 platform.



Work and Project Management Are More Complex Than Ever

The next evolution of work on Microsoft 365 requires orchestration—bringing people, apps, and data together to unify work and project execution in the flow of work.

Organizations invest billions each year in project and work management tools, yet successful outcomes remain difficult to achieve. Projects are planned in one system, tasks are tracked in another, conversations happen in collaboration platforms, and critical data often lives in disconnected applications.

Instead of improving execution, this growing ecosystem of tools has created fragmentation across people, processes, and data.

Today, the average organization uses **5.7 different tools** to manage project and work execution. While each solution may solve a specific problem, together they often create disconnected workflows, inconsistent reporting, and limited visibility into how work is actually progressing.

As work increasingly happens across Microsoft 365, organizations need a way to orchestrate work across the platform—connecting collaboration, execution, and data so work can happen naturally within the flow of work.

65%

of projects fail to deliver their intended outcomes.¹

5.7%

Average number of tools organizations use to manage project and work execution.²

92%

of organizations rely on multiple work management tools.³

\$30B+

invested annually in project and work management solutions.⁴

¹Project Management Institute (PMI). Pulse of the Profession®, Global Project Management Survey.

²Capterra. Project Management Software Survey.

³Wellington. The State of Project Management Report.

⁴Gartner. Market Guide for Project and Portfolio Management Software.

Business Leaders and Workers are Struggling

Without a unified foundation connecting people, apps, and data, organizations struggle to understand how work is actually progressing.

For many organizations, gaining visibility across projects and day-to-day work remains a major challenge. **Teams rely on multiple tools to manage tasks, collaborate, and track progress**, yet these systems rarely provide a unified picture.

Without a centralized project and work management foundation, leaders struggle to gain a clear and accurate understanding of project health and overall performance.

Organizations need a way to connect work execution, collaboration, and data across Microsoft 365 so leaders can see how work is progressing and make informed decisions.

Interactive, real-time dashboards promise powerful insights across projects, yet they depend on reliable and consistent data. When information is scattered across multiple tools, project teams struggle to provide accurate reporting.

Without dependable data across projects and workstreams, business leaders cannot make timely and informed decisions.

Instead, teams often spend valuable time gathering updates, reconciling data from different systems, and trying to assemble a complete picture of project status.

Both traditional PMs and citizen PMs need a way to work together and contribute, each helping create a full picture of project and portfolio health and status. The right tools that enable **non-PM workers** to contribute make the difference.

In addition, **cross-functional teams must be able to collaborate** on project management in order to allocate resources and plan accordingly. Disconnected teams still need to understand each other's workstreams to make decisions, and optimize work expenditures and capital across the business.

53%

of organizations believe they have inadequate resource management capabilities¹

42%

of organizations feel they do not have enough project managers¹

51%

of PMOs want to improve core project management processes¹

¹https://www.pmsolutions.com/articles/Project_Management_2022_Research_Report.pdf

Create a Unified Data Layer for Project and Work Execution

Decisions shouldn't rely on gut instinct, they should be driven by reliable insights.

Data is the lifeblood of modern businesses, yet for many organizations it can be difficult to trust when it is incomplete or scattered. Critical project management information is often hidden in spreadsheets, buried in emails, or stored across disconnected systems. As a result, business leaders struggle to rely on data that lacks consistency and reliability.

To build trustworthy and comprehensive insights, companies must eliminate data silos and securely connect disparate sources using automation and modernized processes. Reliable, real-time information must flow seamlessly between project managers, tools, and stakeholders to support better decisions and stronger outcomes.

With the right automations, processes, data sources, and platforms in place, organizations can establish a foundation of secure, actionable data that captures key metrics across projects and initiatives.

A unified data layer helps overcome the limited visibility many organizations have come to accept. From a single point of access, project and work information can be viewed, analyzed, and organized into meaningful insights.

By creating a foundation of secure, trustworthy data combined with low-code extensibility, organizations can improve decision-making and drive better outcomes across the business.





Multiple PM and Collaboration Tools are Causing Fatigue

Too many disparate tools and limited integrations force workers to jump between apps, disrupting the flow of work.

Employees frequently move between multiple applications to get work done. Tasks are managed in one system, collaboration happens in another, and project updates live somewhere else entirely. As organizations adopt more specialized tools, the number of disconnected applications continues to grow.

While integrations help share data between systems, they rarely create a unified experience. Workers still have to switch between applications, navigate different interfaces, and reconcile information across tools.

The result is a fragmented work environment that slows execution and makes it harder for teams to stay aligned.

Adding more tools has not made work easier. Instead, it has increased complexity for both employees and business leaders. Teams must learn multiple systems, manage different workflows, and navigate inconsistent data across applications.

Simplification and consolidation are critical to reducing this complexity. Organizations are increasingly looking for ways to bring collaboration, work execution, and project management together within a unified environment.

By creating a more connected platform experience, teams can reduce tool fatigue, streamline workflows, and keep work moving within the natural flow of work.

Introducing Teams4PM

The world's first PPM and work management optimization platform for M365.

Teams4PM unifies project and work data within Microsoft Teams, creating a connected environment for collaboration, planning, and reporting.

By organizing information in a consistent structure, teams reduce inefficiencies caused by fragmented tools and inconsistent data. Work, conversations, files, and project updates remain connected, allowing teams to collaborate more effectively and maintain a clear view of progress.

The result is a more streamlined way of working, where collaboration, project execution, and decision-making happen together within the natural flow of work.

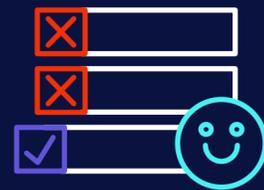
Whether managing strategic initiatives or everyday operational work, Teams4PM helps teams align priorities, allocate resources effectively, and keep execution moving forward.

Teams4PM helps organizations bring structure and clarity to complex work. By connecting projects, collaboration, and data across Microsoft 365, teams gain consistent access to the information they need to plan, execute, and deliver results.

Real-time visibility and unified reporting allow leaders to understand how work is progressing across initiatives, teams, and departments. Instead of searching across disconnected tools, project and business leaders can rely on a single environment to track progress and make informed decisions.



How Teams4PM evolves Microsoft Teams



Unified collaboration, work, and project management

- Anchors Microsoft Teams as the central and unified platform for collaboration, project management, and project analysis
- Governance through automated project provisioning with pre-defined project tabs
- Consistent experiences across desktop, tablet, web, and mobile
- Reduce distance between work and project management



Reliable, comprehensive, and trustworthy data

- Real-time and secure data flows between Teams, apps like Project for the Web, Project Online, and more
- Seamlessly track project changes across the entire portfolio of projects
- Quickly determine project health via dashboards and centrally make edits to project metadata, issues, and risks



Make smarter business decisions faster and with confidence

- Increase visibility across projects in real-time
- Enable PMs and citizen PMs to contribute to project health, providing leadership with critical context

How SNHU unified data and PM platforms to support reinventing higher education

Background

Southern New Hampshire University (SNHU) is a private, nonprofit educational institution founded in 1932. With a distributed workforce of more than 4,000 full-time and part-time employees across the US, in addition to more than 6,000 adjunct faculty, the university serves more than 160,000 learners worldwide, including full-time and part-time students. SNHU offers approximately 200 accredited undergraduate, graduate, and certificate programs taught either online or in person.

Solution

When Operations and IT leaders at SNHU decided to create a PM platform built around Microsoft Teams, Power Platform, and Project Online, their objective was to design and deploy a comprehensive IT infrastructure to support the entire university consistently and efficiently. The new system needed to provide standardized tools that streamline PM processes and enable departments and teams to have increased visibility into each other's projects and priorities.

SNHU successfully migrated its university-wide PM activities exclusively to Microsoft 365, making full use of Teams, Power Platform, and Project Online. As part of this effort, Innovative-e deployed its Teams4PM project management product to bring the PM experience completely into Teams, which was widely adopted across the university. Now, everything is “just a fingertip” away, providing easy, quick access to new project management capabilities.

“The big takeaway is the ability to connect all the data points into one single platform and allow for that robust conversation and understanding and transparency of effort to happen.”

Kurt Mithoefer | Assistant Vice President of Planning and Value Creation | SNHU



The Future of Work Management Is Platform-Centric

Organizations no longer need to introduce new systems to manage projects. The future of project and work management is emerging directly inside the platforms where work already happens.

With Microsoft 365 as the foundation, organizations can connect collaboration, execution, and insights within a single environment.

Teams4PM helps make that vision real by orchestrating work, projects, and data across Microsoft Teams—bringing structure, visibility, and decision-making into the natural flow of work.

The result is a more connected, intelligent way of managing work—one that helps organizations move faster, align teams, and deliver better outcomes.